

# NEW Real Estate Photography + Video + Aerial Collections 2022



[www.armadastudios.com.au](http://www.armadastudios.com.au)



## Make an Impression

Once a potential client clicks on a listing you have only a short time to make an impression before their attention and curiosity start to wander and they move on to the next listing. The images should instantly intrigue and capture their attention, so it is imperative that you use quality shots in your campaign. Adding video, such as aerial drone footage, is another perk that is going to entice a buyer to want to learn more about the listing.

## Photographs of the Property

With high-end cellphones and cameras, many agents think that they can play photographer and make the property look fantastic. However, it takes skill and training to choose the right angles and correct lighting to knock the ball out of the ballpark. A skilled photographer can capture the best in the property, no matter what the condition.

## More Than Just a Picture

A general photographer might take a quick picture without any thought to the content. A professional real estate photographer will move things around to make the room look bigger or less cluttered to maximize the property's appeal. We also offer virtual furniture if required for houses that are empty to help capture potential buyer's attention.

## Videography to Showcase the Area

One of the big things that set many properties apart is the location and the surrounding landscape. With a drone videography, an aerial view of the area can highlight schools, shops and location regarding the beach or key amenities. A buyer can see the property, landscaping, neighbours, and region. Imagine if the property is situated by the beach or near the picturesque blue mountains. Perhaps the community is small and quaint. All these things can be described verbally but words fail to do the region justice. Instead, providing a video with the marketing campaign of the region is sure to grab a buyer's attention.

## Our À la carte services (prices include GST):

### Photography:

Up to 6 images: \$150

Up to 10 images: \$175

Up to 14 Images: \$225

Up to 18 Images: \$275

### Drone:

2 images \$70 / 6 images \$150

### Video (include aerial/drone video):

Up to 60s (1,5h on location): \$420

60-90s (2h on location): \$570

2min luxury video (3h on location): \$990

Floor Plan (available only with photo or video services):  
from \$150

## Our Real Estate Photo+Video Collections

### Basic:

12 midday internal and external property images + 60s Video (Commentary + Drone\* Included). Up to 2h on location. Licensed music included.  
\$590

### Premium

Up to 20 property hero images (internal, external, aerial) plus 90s Video with commentary and licensed music, 2.5h on location.  
\$750

### Ultimate

30 Images Internal, External and Aerial from property including evening photography.  
3h on location plus cinematic Video; 2min with agent commentary, licensed music and drone/aerials\*  
\$1200

\* property have to be in safe fly zone for drone operations described by CASA regulations.



Please scan QR code for selected Real Estate Video Samples





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